

## **2025 VCRA CONVENTION SPONSOR INCENTIVES**

### **\$1,500 - FRIDAY SOCIAL ~ POTOMAC RIVERBOAT CRUISE Sponsorship:**

- All *PLATINUM* incentives **PLUS:**
- Sole recognition & signage during riverboat cruise, in addition to recognition throughout convention

### **\$2,000 - SATURDAY BREAKFAST Sponsorship:**

- All *PLATINUM* incentives **PLUS:**
- Sole recognition & signage at Saturday's breakfast, in addition to recognition throughout convention
- Advertisement (MEDIUM SIZE) on custom-printed registration tote bags (and 2 tote bags for you to keep)

### **\$3,500 - SATURDAY LUNCH Sponsorship:**

- All *PLATINUM* incentives **PLUS:**
- Vendor booth
- Sole recognition & signage at Saturday's lunch, in addition to recognition throughout convention
- Opportunity to have your representative introduced and provide a 5-minute speech
- Advertisement (LARGE SIZE) on custom-printed registration tote bags (and 2 tote bags for you to keep)

### **\$2,000 - SUNDAY BREAKFAST Sponsorship:**

- All *PLATINUM* incentives **PLUS:**
- Sole recognition & signage at Sunday's breakfast, in addition to recognition throughout convention
- Advertisement (MEDIUM SIZE) on custom-printed registration tote bags (and 2 tote bags for you to keep)

### **\$1,000 – STUDENT Sponsorship (to help directly offset cost of student registrations):**

- All *PLATINUM* incentives **PLUS:**
- Special recognition & signage throughout convention as Student Sponsor

### **\$500 - PLATINUM Sponsorship:**

- All *GOLD* incentives **PLUS:**
- Advertisement and hyperlink from VCRA website's main page to your website
- Full-page (instead of half-page) advertisement in VCRA's quarterly newsletter for one year
- Acknowledgement of your sponsorship at any VCRA webinars held during the year

### **\$350 - GOLD Sponsorship:**

- All *SILVER* incentives **PLUS:**
- Half-page advertisement in VCRA's quarterly newsletter for one year

### **\$200 - SILVER Sponsorship:**

- Signage at convention and special recognition in registration folder
- Recognition on VCRA and VCRF social media accounts and websites